

## Advertising Rates

	Cost of 1 issue (excl. VAT)	VAT @20%	Total for 1 Issue (incl.VAT)	3 issues 10% off (incl.VAT) Paid in advance	3 issues + 400 flyers at 2 NCT sales
Full A5 Page – Colour (outside back cover)	£90	£18	£108	£291.60	£351.60
Full A5 Page – Colour (inside front and back cover)	£78.00	£15.60	£93.60	£252.72	£312.72
Full A5 Page	£48.00	£9.60	£57.60	£155.52	£215.52
Half Page Landscape	£32.00	£6.40	£38.40	£103.68	£163.68
Quarter Page Portrait	£21.50	£4.30	£25.80	£69.66	£129.66
Newsletter Flyer Insertion (400 print run) Flyers should be a maximum of A5 and weigh no more than 10g	£17.00 per 100	£3.40 per 100	£20.40 per 100	£18.36 per 100	
Advertorial (publication of an article that advertises a business)	£50.00	£10.00	£60.00		
Nearly New Sale Flyer Insertion – 400 Flyers	£10.00 per 100				

Web: [www.nct.org.uk/chiltern](http://www.nct.org.uk/chiltern)  
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