



Reach thousands of parents through Lewisham NCT

Annual Sponsorship of *Broodsheet*, our branch newsletter

Broodsheet is a respected and popular newsletter, containing a mixture of articles, photos, adverts, branch information, and NCT event listings. Content is contributed by both Lewisham NCT volunteers and members.

The newsletter is a 60 page A5 publication, with full colour cover, and b&w pages. It is professionally printed and mailed out to all branch members (nearly 700) in the Lewisham area four times a year.

In addition, a further 300+ copies are given to parents attending antenatal classes and distributed via local hospitals and health services. Therefore virtually every copy (1000+) is given to someone either pregnant, or with a young baby or child. Your advertising would be mailed directly to your target audience at a highly competitive rate.

A PDF of the newsletter is also available on the branch website here:

www.nct.org.uk/in-your-area/lewisham/broodsheet

Your annual sponsorship of Lewisham NCT *Broodsheet* would give you:

- **Full colour back page advert (standard price £480)**
- **Business logo and name on front cover (standard price £600)**
- **Business logo, name and weblink on branch newsletter webpage (standard price £100)**
- **Access to a highly sought-after market of local NCT members, and association with a well respected and trusted organisation**
- **A5 single page flyer included in *Broodsheet* (standard price £480)**
- **One-page article (450 words + photo) about your business in *Broodsheet*. Regular advertisers are not offered the option to include articles; this is an exclusive benefit for sponsors. (standard price £240)**

Full cost if taken separately: £1,900

Discounted price for full package: £1,400 + VAT

Other advertising and sponsorship benefits can be discussed. To discuss this package please contact Jane Toussaint on lewishamnctchair@googlemail.com or 0208 699 3991.