

## Price List

**Newsletter Frequency:** 4 times per year

**Newsletter Circulation:** 250 (estimated readership 700+)

A5, black and white copied booklet with full colour cover

	<b>Single Issue</b>	<b>Full Year (4 Issues)</b>	<b>Advertising Deadlines 2010/2011</b>	
Quarter page (b&w)	£16	£47	Winter	25th October 2010
Half page (b&w)	£22	£71	Spring	25th January 2011
Full page (b&w)	£34	£111	Summer	25th April 2011
Flyer insert in newsletter	£30	£119	Autumn	2nd August 2011
Leaflet insert in newsletter	£51	£174		
Back page (full colour)	£51	£174		
Inside front covers (full colour)	£43	£145		
Flyer insert at Nearly New Sales	£30	n/a		
Flyer distribution via Bumps & Babes	£26 (26 weeks)	n/a		
Online advertising	n/a	£17		
Table at NNS		£30		

All prices are **exclusive** of VAT. Payment Terms are in advance.

Adverts should be supplied to us in jpeg format at a high resolution (300dpi). Word documents can be converted but image quality cannot be guaranteed. All adverts must comply with current laws and the Advertising Standards Authority Code of Practice.

Online Advertising - colour image (165 x 165 pixels, plus 50 words, email/web link)

Image sizes should be as follows (width & height):

Full A5 page (portrait)	12.5 x 18.3cm
Half A5 page (landscape)	12.5 x 9cm
Quarter A5 page (portrait)	6.1 x 9cm

Our preferred payment route is via BACS / ebanking. Our bank account details are: Sort Code: 30-00-09. Account: 02113648. Account Name: NCT Staines Ashford and Egham branch. Lloyds TSB Bank.  
Cheque payments to: Anna Rutherford, 1 Transvaal Cottages, Wick Road, Englefield Green, TW20 0HN